

2005 Solar World Congress

Orlando, Florida, USA • August 6-12, 2005

Solar Energy: Bringing Water to the World

Sponsorship Opportunities



The Event

of the U.S. Renewable
Community

The Event

of the International Renewable
Energy Community

The Event

You Won't Want To Miss!

For more information visit
www.swc2005.org

Presented by

The International Solar Energy Society
The American Solar Energy Society

Featuring

The History of Solar Energy and ISES
34th Annual National Solar Energy Conference
and
30th National Passive Solar Conference
ISEC 2005—ASME International Solar Energy
Conference
ISREE 11—The 2005 International Symposium on
Renewable Energy Education

Who Will Attend

Join leading researchers, scientists, engineers, architects, designers and other renewable energy professionals from around the world at this comprehensive program. This is expected to be the largest gathering of renewable energy professionals in the world!

There are expected to be over 600 abstracts submitted for review to be included in the Solar World Congress. Delegates from 80 countries are expected to attend. Several thousand will hear the keynote addresses, with many more able to interact with sessions via the World Wide Web.

What To Expect

- A look back at the accomplishments of the past half-century
- A look ahead at the next 50 years of renewable energy research & development and deployment
- A special focus on the nexus between water and renewable energy
- Hundreds of technical papers and provocative sessions
- Lessons for energy educators
- Policy and Advocacy presentations
- Marketing and commercialization sessions
- The latest in solar architecture and sustainable design
- Top industry speakers from around the world
- An indoor and outdoor international exhibition, displaying the latest technologies and services in solar, wind, biomass, sustainable technologies and water applications
- Educational hands-on courses and workshops on solar technologies
- Tours to two nationally renowned solar energy research centers
- Visits to the Kennedy Space Center, local solar companies and local theme parks



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Sponsorship Opportunities and Benefits

All Solar World Congress sponsors will receive acknowledgment of their sponsorship in press releases, *SOLAR TODAY* magazine, Solar World Congress promotional mailings, congress program, and on congress signage. All sponsors will have a link from the congress website to their website. All sponsors will have the opportunity to put marketing materials into the congress registrants' packets. Additional benefits include:

Sustaining Sponsor: \$50,000

- Four (4) Complimentary 10x10 Booths or 400 square feet in a premium location in the Exhibit Hall
- Full page black-and-white advertisement in the official congress program
- One-half page color advertisement in the congress issue of *SOLAR TODAY* magazine
- Ten (10) complimentary Congress Registrations
- Complimentary ASES Corporate Membership at the Sustaining Level (\$5,000 Value)

Benefactor: \$25,000

- Two (2) Complimentary 10x10 Booths or 200 square feet in a premium location in the Exhibit Hall
- One-half page black-and-white advertisement in the official congress program
- One-quarter page color advertisement in *SOLAR TODAY* magazine
- Six (6) Complimentary Congress Registrations
- Complimentary ASES Corporate Membership at the Benefactor Level (\$2,500 Value)

Patron: \$15,000

- Complimentary 10x10 Booth or 100 square feet in a premium location in the Exhibit Hall
- One half page black-and-white advertisement in the official congress program
- One-quarter page color advertisement in *SOLAR TODAY* magazine
- Four (4) Complimentary Congress Registrations
- Complimentary ASES Corporate Membership at the Patron Level (\$1,000 Value)

Supporter: \$10,000

- Complimentary 10x10 Booth or 100 square feet in a premium location in the Exhibit Hall
- One quarter page black-and-white advertisement in the official congress program
- One-sixth page color advertisement in *SOLAR TODAY* magazine
- Two (2) Complimentary Congress Registrations
- Complimentary ASES Corporate Membership (\$500 Value)

Contributor: \$5,000

- Complimentary 10x10 Booth or 100 square feet in the Exhibit Hall
- Quarter page black and white advertisement in the official Congress program
- Two (2) Complimentary Congress Registrations
- Complimentary ASES Corporate Membership (\$500 Value)

Attributed Sponsorship Opportunities and Benefits

Sponsors may choose to have their contribution used for the following, on a first come, first served basis:



Welcoming Reception Sponsor: \$25,000*

The Welcoming Reception is the opening event of SOLAR 2005. It takes place on Sunday, August 7 from 6:00 to 7:00 pm. Prominent acknowledgment will be given to the Welcoming Reception Sponsor, with special arrangements negotiated to enhance your corporate visibility at the reception. The Welcoming Reception Sponsor will receive all the other benefits of the appropriate sponsorship level.



Congress Tote Bag Sponsor: \$25,000*

Tote bag sponsor's corporate logo will be printed in color on one side of tote bags given to all congress participants at registration. Other side will have congress logo. The Tote Bag Sponsor will receive all the other benefits of the appropriate sponsorship level.



Closing Luncheon Sponsor: \$25,000*

Attendees will have the opportunity to lunch together, see a presentation of the highlights of the congress, and participate in a discussion of "where do we go from here?" Sponsor will receive all the other benefits of the appropriate sponsorship level.

PowerPoint Projection Rental Sponsor: \$25,000*

Help us go high-tech. We will be using PowerPoint projection equipment for all presentations. The PowerPoint Projection Rental Sponsor will receive all the other benefits of the appropriate sponsorship level.

Attributed Sponsorship Opportunities and Benefits

Greening SOLAR 2005: \$15,000*

Many opportunities exist for minimizing SOLAR 2005's impact on the environment. Sponsor will receive all the other benefits of the appropriate sponsorship level.



Solar Café: \$10,000

The Solar Café will be located in the center of the Exhibit area. With comfortable chairs and tables, it will serve as a gathering point for congress attendees. Coffee, soft drinks and cookies/pastries will be available at the Café. Sponsor's logo will be displayed at the Café. Sponsor will receive all the other benefits of the appropriate sponsorship level.

High-speed Internet Access Sponsor: \$5,000

High-speed internet access for congress attendees will be located in the exhibit hall. Laptops will be provided, as well as the ability for attendees to connect their own computers to the high-speed line. Wireless internet access may also be an option. The high-speed Internet Access Sponsor's logo will be displayed as the background for all congress-provided computers. The Sponsor may provide a banner that will be hung in the area. Sponsor will receive all the other benefits of the appropriate sponsorship level.

*These sponsorship opportunities may be shared by two or more sponsors at the discretion of the Congress organizers



Developing Country Scholarships



Background

There are a large number of qualified researchers, scientists and teachers from the developing world that seek to attend the 2005 Solar World Congress. This event is the 34th Annual American Solar Energy Society National Solar Energy Conference and the 30th Annual National Passive Solar Energy Conference and will be held in concert with the International Solar Energy Society's bi-annual Solar World Congress. Of special interest to the developing world is the theme of the 2005 Congress, "Bringing Water to the World."

1991 was the last time ASES hosted the Solar World Congress and over 60 countries participated. Nearly 80 attendees from developing countries received financial aid. For most, it was the only way that they could attend the Congress. Planners anticipate up to 75 countries will attend the 2005 event.

Goal

The Congress would like to provide 80 full scholarships to developing country attendees. The scholarships are budgeted at \$1708 each. The American Solar Energy Society will provide about \$900 in waived registration fees, lodging subsidies and payments as its part. We have set a fund raising goal of \$136,640 to fund these 80 scholars.

Individuals selected to receive scholarships will receive cash payment for costs incurred in obtaining a US visa, international airfare, ground transportation to and from the conference hotel, conference registration, 6 days lodging, including lodging tax, and a daily meal stipend for six days.



Developing Country Scholarships

Funding Sources

The ability to generate these scholarship funds depends upon many sources, each committing to contribute into the scholarship fund. An initiative is underway for the various ASES state and regional chapters to sponsor one or more scholars to the conference. Each of the various Congress “partners” will provide monies into the fund. ASES is asking its general membership to contribute to the fund. National private foundations, government entities and international institutions that promote developing countries are being asked to contribute as well.

To Contribute

To contribute to the 2005 Solar World Congress Scholarship fund, please contact:

Brad Collins
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The History of Solar Energy and ISES

Why a Session on the History of Solar Energy?

The history of solar energy and ISES is a special topic of the ISES 2005 Solar World Congress (Orlando, Florida, USA, August 8-12, 2005, www.swc2005.org), which has been included for the first time in an ISES solar world congress program on the occasion of the celebration of the 50th Anniversary of ISES.

The world history of energy use and technology is essentially the history of solar energy in all its renewable energy forms (for millennia, direct and diffuse solar radiation and its indirect forms of wind energy, hydro, photosynthesis) rather than the history of solar energy in its fossil or geologic forms (only for 200 years, coal, oil, gas) and of the other forms of energy (nuclear, geothermal, tides).

In 1955, AFASE, The Association for Applied Solar Energy, from which ISES had its origin, organized the first AFASE/ISES Symposium on Applied Solar Energy in Arizona. Since then, an international scientific network for solar energy existed.

After 50 years, ISES proposes the History Session on the occasion of its 50th Anniversary to review the use of solar energy in all its renewable forms (direct solar energy, biomass, wind and water power) in the past in order to understand its role for the future.

Sponsorship Opportunities

Sponsorship opportunities for the Anniversary Celebration and special History Activities include:

Publish "History of ISES"

\$30,000 or in-kind support for printing and editorial costs of producing a two-volume "History of ISES" book.

Exhibit & Video

\$10,000 or in-kind support for production of Exhibit and Video on people and events in solar energy during the last 50 years.

Solar Pioneers

\$10,000 for event to honor Solar Pioneers.



General Exhibit Information

The Exhibit Hall will be a hub of activity for the conference. Many sponsorship levels include a complimentary 10x10 booth in the exhibit hall.

- All breaks and receptions will take place in the Exhibit Hall.
- The daily “Solar Café”— refreshments and lunches for all of the conference participants— will be available only in the Exhibit Hall.
- Free high-speed Internet access will be available to attendees in the Exhibit Hall.
- The hall will host a presentation area open to all exhibitors and conference registrants.
- The exhibit hall will be free and open to the public throughout the conference.

Booth Fees

	Member Rate	Non-Member Rate
Corporate and Government Organizations		
Standard Booth	\$1,200	\$1,500
Premium Booth	\$1,500	\$1,800
Small Company (Smaller than 10 Employees)		
Standard Booth	\$1,000	\$1,300

Exhibition Schedule

Exhibitor Move-In	Saturday, August 6 and Sunday, August 7
Exhibit Hall Grand Opening	Sunday, August 7, 12 pm
Reception	Sunday, August 7, 6:00 – 8 pm
Exhibits Open	Sunday, August 7, 12 pm – 8 pm
	Monday, August 8, 10am – 7:30 pm
	Tuesday, August 9, 10 am – 7:30 pm
	Wednesday, August 10, 10 am – 2 pm
Exhibitor Move-out	Wednesday, August 10, 2 pm

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